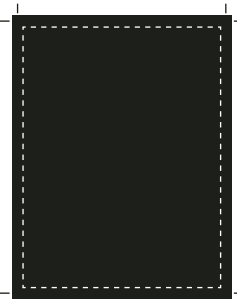
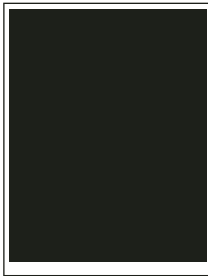


2008 RATES

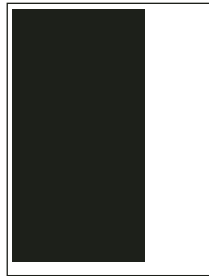
AD SIZE	DIMENSIONS	1 EDITION	4 EDITIONS
Back Cover (with bleed)	see below *	\$1,930	\$1,445
Inside Covers (with bleed)	see below *	\$1,820	\$1,365
Page 2, 3 (with bleed)	see below *	\$1,820	\$1,365
Full Pages (no bleed)	7.21" x 9.77"	\$1,610	\$1,290
2/3 Vertical	4.75" x 9.77"	\$1,180	\$945
1/2 Horizontal	7.21" x 4.81"	\$910	\$725
1/2 Vertical**	3.52" x 9.77"	\$910	\$725
1/3 Vertical	2.29" x 9.77"	\$600	\$480
1/3 Square	4.75" x 4.81"	\$545	\$435
1/6 Vertical	2.29" x 4.81"	\$430	\$340



Full Page with Bleed
8.375" x 10.8125" *



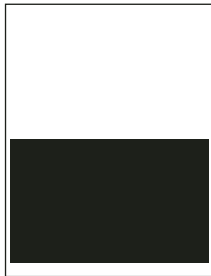
Full Page, No Bleed
7.21" x 9.77"



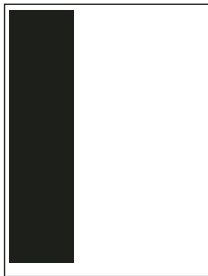
2/3 Vertical
4.75" x 9.77"



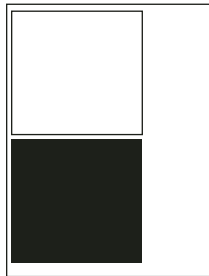
1/2 Vertical**
3.52" x 9.77"



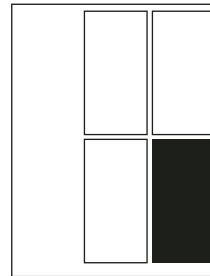
1/2 Horizontal
7.21" x 4.81"



1/3 Vertical
2.29" x 9.77"



1/3 Square
4.75" x 4.81"



1/6 Vertical
2.29" x 4.81"

*8.375" x 10.8125" + add .125" bleed past final trim. Image area: 7.875" x 10.3125" (for elements not meant to trim)
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WINTER: Publishes: November 13 ■ Ad Reservation: September 22

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