

## 2008 Preprint Rates

### ► Preprint Rates (Subscribers/Single Copy)

CATEGORY	5,000 to 29,999	30,000 to 59,999	60,000 to 84,999	85,000/Full Run
<b>FSI</b>	\$39	\$36	\$33	\$30
<b>4Tab/2 Std</b>	\$51	\$48	\$45	\$41
<b>8 Tab/4 Std</b>	\$54	\$52	\$47	\$43
<b>12 Tab/6 Std</b>	\$56	\$53	\$50	\$47
<b>16 Tab/8 Std</b>	\$60	\$57	\$54	\$51
<b>20 Tab/10 Std</b>	\$67	\$64	\$60	\$57
<b>24 Tab/12 Std</b>	\$71	\$68	\$65	\$61
<b>28 Tab/14 Std</b>	\$77	\$73	\$69	\$66
<b>32 Tab/16 Std</b>	\$81	\$78	\$73	\$69
<b>36 Tab/18 Std</b>	\$84	\$81	\$77	\$72

### ► Xpress Mail Rates (Non - Subscribers)

Piece Weight	Rate per Thousand	Piece Weight	Rate per Thousand
0.00 - 0.25	\$44	1.11 - 1.15	\$104
0.26 - 0.30	\$47	1.16 - 1.20	\$107
0.31 - 0.35	\$50	1.21 - 1.25	\$110
0.36 - 0.40	\$53	1.26 - 1.30	\$114
0.41 - 0.45	\$56	1.31 - 1.35	\$118
0.46 - 0.50	\$58	1.36 - 1.40	\$122
0.51 - 0.55	\$61	1.41 - 1.45	\$124
0.56 - 0.60	\$64	1.46 - 1.50	\$127
0.61 - 0.65	\$67	1.51 - 1.55	\$131
0.66 - 0.70	\$71	1.56 - 1.60	\$135
0.71 - 0.75	\$75	1.61 - 1.65	\$139
0.76 - 0.80	\$78	1.66 - 1.70	\$142
0.81 - 0.85	\$82	1.71 - 1.75	\$146
0.86 - 0.90	\$86	1.76 - 1.80	\$149
0.91 - 0.95	\$89	1.81 - 1.85	\$152
0.96 - 1.00	\$93	1.86 - 1.90	\$156
1.01 - 1.05	\$97	1.91 - 1.95	\$160
1.06 - 1.10	\$100	1.96 - 2.00	\$163

Xpress Mail package is delivered by mail to over 89,400 non-Press Democrat subscriber households. This program is available by zip code and rates are based on weight. Special rates apply to any piece over two ounces.

Effective August 7, 2007

R-Preprint-XP-08 Last updated: 7-6-07

### ► Preprint Frequency Discount (Subscribers/Single Copy)

Insert/Year	Discount	Insert/Year	Discount
13-25 . . . . .	2%	77-95 . . . . .	8%
26-51 . . . . .	4%	96-129 . . . . .	10%
52-76 . . . . .	6%	130+ . . . . .	12%

Discounts apply to Press Democrat rates only; however Xpress Mail insertions count toward total preprint insertions. Discounts are available by a signed agreement.

### ► Preprint Policies

- Rates apply to paid distribution.
- Tab preprint maximum size = 11"Wx13" D. Preprints over 11"Wx13" D will be billed as STANDARD size preprints.
- An additional charge of \$3.50 per thousand will be added to open or contract insert rates for units of 4 tab pages and 2 standard pages over 18 std. or 36 tab.
- Preprints with gatefolds will be billed at a surcharge of \$3.50 per thousand.
- Preprints with spadeas will be billed as two standard pages.
- TMC: All "Dutch Doors", 4 page wraps, 1/2 tab pages, "flexies", etc. will be billed up to the next full tab rate.
- TMC: Split runs: \$500 surcharge. Minimum distribution: 5,000

### ► Xpress Mail Wrap

	1X	13X	26X	52X
<b>Front or back cover</b>	\$22	\$21	\$18	\$15
<b>Inside</b>	\$22	\$17	\$15	\$13
<b>Front page topper</b>	\$4.50	\$4	\$3.50	\$3

Annual frequency, per thousand;  
Weights over 2 ounces will be custom quoted.