



# simply real estate

Your link to North Bay living

First issue of the new year:

## Profiles in Real Estate Excellence

Partners in your success

### Why “Profiles” makes sense now:

- **LOW COST** – priced at up to 75% off regular ad pricing
- **EASY** – you provide the parts, we’ll give it the professional treatment
- **IMPACTFUL** – Simply Real Estate is well known, enjoyed.
- **GOOD TIMING** – circulated at the beginning of the decision making season

*Now in its 7<sup>th</sup> year*, the award-winning Simply Real Estate publishes quarterly with a distribution of over 82,000 copies through the full distribution of the Press Democrat. Additional bonus distribution included at select real estate offices.

Start the new year off in the right direction:  
**Reserve your space today!**

It’s soon to be a new year. Many buyers and sellers are awakening to the possibilities in this current market knowing it’s time to buy or sell, or both. What better time to position yourself in front of this audience through Simply Real Estate’s “Profiles in Real Estate Excellence” early in the decision making season.

This service includes your self-provided profile along side your full color photograph. Don’t miss this opportunity to set yourself apart, highlight your strengths, and be seen by a North Bay wide audience of smart home buyers and sellers shopping for the right professional with whom to work.

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**Publication Date:** Saturday, Feb. 2, 2008

**Space Reservation and Ad Copy Deadline:** Friday, Dec. 14, 2007

**Rates:**

Full Page:	\$720 (150 Word Limit)
2/3 Page:	\$580 (100 Word Limit)
1/3 Page:	\$400 (75 Word Limit)

Profiles are available to real estate and mortgage professionals. This ad counts toward fulfilling a Simply Real Estate 4x agreement. All ads are full color and will include business name, location, phone number, web address and a brief description limited to the word count above. Additional Cost for Professional Photography. Submitted photos are subject to approval for quality.

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To advertise, contact your Account Executive or

Malia Anderson, 707-526-8550

Paula Myers, 707-526-8555

Kris Browne, 707-526-8553

Priscilla Violin, 707-526-8569

Patti McLeod, 707-526-8571

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**THE PRESS DEMOCRAT**

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PO Box 569, Santa Rosa, CA 95402 | 427 Mendocino Avenue, Santa Rosa, CA 95401 | [www.pdmediaresource.com](http://www.pdmediaresource.com)

## Profiles in Real Estate Excellence - full page ad example

Special advertising section

**PROFILES**



### **NORTHBAY REAL ESTATE**

**Bob and Sue Martin, Owners**  
6596 East 8th street Suite 44  
Petaluma, CA 94952  
707.555.1212

[www.northbayrealestate.com](http://www.northbayrealestate.com)

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## Profiles in Real Estate Excellence - 1/3 and 2/3 page ad example

### PROFILES

Special advertising section



#### SUE SMITH

Broker, loan agent

6596 East 8th street Suite 44, Petaluma, CA 94952

707.555.1212 | [www.suesmithrealestate.com](http://www.suesmithrealestate.com)

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#### LOPEZ REALTY GROUP

Ron and Maria Lopez, Owners, Realtors®

6596 East 8th street Suite 44, Petaluma, CA 94952

707.555.1212 | [www.lopezrealtysc.com](http://www.lopezrealtysc.com)

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