

Sonoma Pets

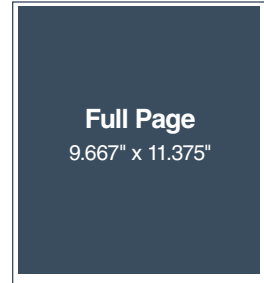
Annual and Six-Month Packages

ANNUAL CONTRACT RATES

Color included

PACKAGE	MONTHLY RATE	TABLOID AD SIZE
One	\$810	Full page
Included items: 4 inch ad in Pet Directory published monthly in The Press Democrat and Petaluma Argus-Courier.† Leaderboard ad online at www.sonomapets.com		
Two	\$540	1/2 page*
Included items: 3 inch ad in Pet Directory published monthly in The Press Democrat and Petaluma Argus-Courier.† Skyscraper ad online at www.sonomapets.com		
Three	\$315	1/4 page
Included items: 2 inch ad in Pet Directory published monthly in The Press Democrat and Petaluma Argus-Courier.† Text link online at www.sonomapets.com		

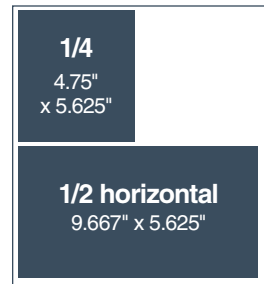
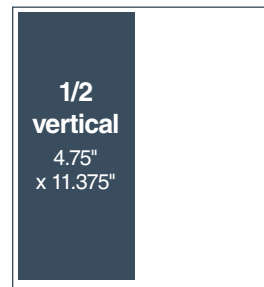
AD SIZES



SIX-MONTH CONTRACT RATES

Color included

PACKAGE	MONTHLY RATE	TABLOID AD SIZE
One	\$985	Full page
Included items: 4 inch ad in Pet Directory published monthly in The Press Democrat and Petaluma Argus-Courier.† Leaderboard ad online at www.sonomapets.com		
Two	\$655	1/2 page*
Included items: 3 inch ad in Pet Directory published monthly in The Press Democrat and Petaluma Argus-Courier.† Skyscraper ad online at www.sonomapets.com		
Three	\$380	1/4 page
Included items: 2 inch ad in Pet Directory published monthly in The Press Democrat and Petaluma Argus-Courier.† Text link online at www.sonomapets.com		



*Your choice of either horizontal or vertical ad dimensions. (see ad specs at right for details)

†**Pet Directory Dates** (Publishes Monthly in The Press Democrat and Petaluma Argus-Courier): March 27, April 24 and May 29.

Calendar

Summer 2008: June 12 **Ad Reservation:** May 13
 Fall 2008: Sept. 11 **Ad Reservation:** Aug. 12
 Winter 2008: Nov. 13 **Ad Reservation:** Oct. 14
 Spring 2009: TBD **Ad Reservation:** TBD

WWW.SONOMAPETS.COM
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 CONTACT US AT 707-776-8450